



98.1 FM and 840 AM KSWB is Clatsop County's Classic Hits Station!

With several country and pop stations all targeting younger listeners, KSWB is the regions ONLY station that super-serves ADULTS that grew up in the 70's and 80's!

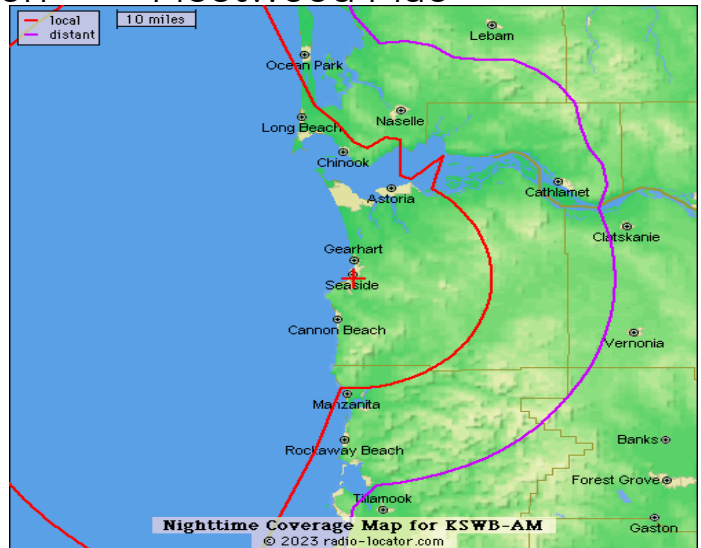
CLASSIC HITS is one of the most popular and best formats for delivering 40-70 year old Adults. It's feel-good fun music you grew up with that's safe in the car, home and in the office, hosted by outstanding personalities along with fun daily features and weekend themes!

### CORE ARTISTS

- Journey    Madonna    Eagles    Bon Jovi
- Billy Joel    Phil Collins    Prince    Elton John
- U2            Michael Jackson    Fleetwood Mac

### LOCAL CENSUS

- 18-24: 9.3% of residents
- 25-44: 24.7% of residents
- 45-64: 28.6% of residents
- 65 and older: 17.4% of residents



# Jacobs Radio

Your Local **Edge** In Advertising

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