

95.3 FM Tri-Cities

Jacobs Radio  
Programming

Jeff Jacobs  
Owner



**ROCK**  
**RADIO**  
**TRI-CITIES' ELEMENT OF ROCK!**

**FORMAT:** Tri-Cities #1 Morning Show "Bob and Tom" along with classic Rock like AC/DC, Aerosmith, Def Leppard, Motley Crue, Bon Jovi, Whitesnake...

**DEMOGRAPHIC:** Adults 35-64 (60% male/40% female)



**GEOGRAPHIC REACH:** Tri-Cities, WA

**COMPETITIVE RATES:** Check our rates against any other radio in the regions we cover. You'll find U-Rock highly competitive, with special custom packages tailored to suit any budget.

**LISTENERSHIP:** There's no better choice for advertising to adults! U-Rock Radio boasts the nations top music format of Classic Rock. Along with a one-of-a-kind vast coverage area. Over the last 15 years U-Rock has become one of the most listened to radio stations for classic rock.

**PRODUCTION QUALITY:** Tired of your commercials sounding like all the others? We make your business sound unique! U-Rock Radio employs dozens of the very best radio commercial producers in the Pacific Northwest, giving your advertisement a big market-quality sound.

**INTERNET STREAMING:** U-Rock Radio streams its content live on the world wide web 24-7, on the Jacobs Radio mobile app.

**COVERAGE MAP:** Serving over 350,000 in population!

