



NEWPORT **NOW** HAS A SPORTS STATION!

1230 ESPN Radio KCUP **“The Cup”** launched August 3, 2023 serving the Newport, Depoe Bay region of Lincoln County, Oregon with non-stop sports, commentary, scores and highlights.

Blazers, Seahawks, Timbers, Mariners, Ducks, Beavers....

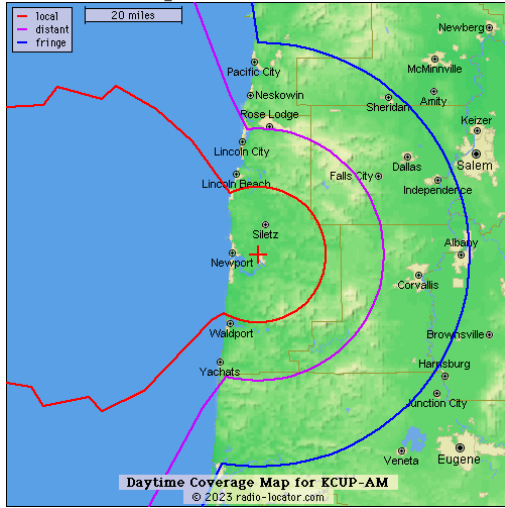
NFL, MLB, NBA, NHL, MLS, College Football, College Baseball, College Basketball...

Sports Radio listeners are generally well educated and employed, with a high annual income. Of the 23 million Americans who tune into sports radio each week, eight out of ten are employed with annual incomes of \$75,000 or greater, and college educated.

SIGNAL COVERAGE CENSUS

TARGET DEMOGRAPHIC

- Total Population: 14,000+



SPORTSCENTER